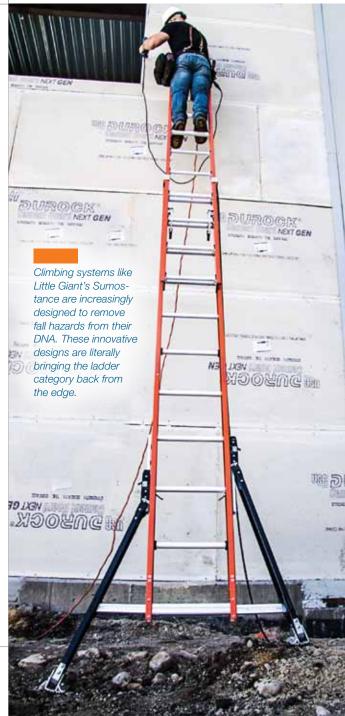
LADDERS & IFTS SMART, SAFE NEW PRODUCTS — AND LADDERS GET THEIR OWN MONTH!



adders and lifts, especially ladders, face an uphill climb just for permission to work on job sites, so these manufacturers are working overtime to develop safer products that also enhance worker productivity. A month devoted to ladder safety should help, too!

LITTLE GIANT LADDER SYSTEMS

For Little Giant Ladder Systems, 2017 is shaping up to be a historic year. First of all, The American Ladder Institute, the industry's governing organization made up of representatives from major ladder manufacturers and their suppliers, has just announced that March 2017 will be the first National Ladder Safety Month. For the entire month, manufacturers, retailers, unions, industrial companies and government agencies will come together to raise awareness and reduce ladder injuries and fatalities.

Little Giant is proud to be a leader in this effort and will be holding events, webinars, live safety trainings, and special programs and promotions with distributors and retailers all over the country. Find more information about Ladder Safety Month at www.laddersafetymonth.com.

"For Little Giant, 2017 is about lighter, safer product introductions," says Dave Francis, national safety director. "It seems like almost no one thinks of ladders as safety equipment, and they should. The statistics on ladder-related injuries and deaths are not



good, and they are not improving over time. Today, 2,000 people will be injured while using a traditional ladder. About 100 people will suffer a long-term or permanent disability. And one person will die. Thousands of families are horribly changed each year."

OSHA now holds a yearly stand-down for fall prevention, emphasizing ladder safety and better training. In 2015, ladder safety ranked seventh on OSHA's list of most common safety violations. Many industries now require workers to tie off while using a portable ladder. The "Ladders Last" movement is gaining momentum. Companies are actually banning traditional ladders from their job sites, requiring contractors and workers to find other solutions CONTINUED ON PAGE 34





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because ordinary ladders are literally their number-one source of injury expense.

The SumoStance extension ladder is designed to prevent two of the most common causes of ladder-related injuries: improper setup on uneven around and overreaching. The upcoming HyperLite extension ladder line is the next generation of extension ladders. The HyperLite will be up to 25 percent lighter than any other ladder, without sacrificing any strength or durability.

CUSTOM EQUIPMENT/HY-BRID LIFTS

The number one design driver for Custom Equipment is productivity. Customers want equipment that allows them to get more done in less time. Safety, ergonomics, maneuverability and versatility all directly



affect productivity and are all hallmarks of the Hy-Brid design. This includes low entry steps, full-swing gates, low floor loading, tight turning and high capacity ratings.

"Models such as our HB-1230 also feature a self-propelled zero-turn drives system and 30-inch slide out that increases platform space and allows elevated work to be done in hard-to-reach areas, such as stairwells, where ladders cannot reach," says Justin Kissinger, marketing manager for Custom Equipment.

Hy-Brid designs lifts to increase productivity and support a wide range of materials as much as 750 pounds. This makes them ideal for lifting materials such as drywall and wire spools, plus one or two laborers.

The Hy-Brid HB-1230 batterypowered lift can carry up to 550 pounds and has a working height of up to 18 feet. It has a slide-out deck extension. a slipresistant surface and a tilt alarm.

The pipe racks allowed the team to transport materials from the ground to the ceiling for easy installation, cutting trips up and down by a third. The customized pipe racks also make it possible for two workers to install materials to speed production time."

"We're also able to customize

our lifts to meet customer needs,"

Kissinger continues. "We recently

worked with a contractor and dealer

impacting machine stability or safety.

to create and integrate a pipe rack

into the overall lift design without

JLG INDUSTRIES

Safety is paramount, and JLG considers safety trends and regulatory climate when developing new products or enhancements. JLG low-level access products help improve safety on the job site, as workers are tethered to a sturdy, enclosed platform, helping minimize the risk of losing balance and falling.

"Scaffolding and ladder violations are #2 and #3, respectively, on OSHA's October 2016 list of standards the organization most often cited contractors for in the past 12 months, and low-level access equipment is a safer alternative to ladders and scaffolding,"

states Paul Kreutzwiser, global category director for aerial work platforms, JLG Industries, Inc.

"End-users and facility managers are seeking low-level access solutions that improve productivity and offer good value."

JLG low-level access solutions include the JLG EcoLift series and the LiftPod. The EcoLift series offers a unique, costeffective and more productive alternative to traditional low-level access, such as ladders and scaffolding. The EcoLift series features innovative, power-free design, thanks to a patented stored power lift/lower system that allows for trouble-free, 24/7 use. Made of construction-grade materials, the rentalready lifts offer unlimited lift cycles, contributing to low total cost of ownership.

LiftPod personal portable lifts feature a telescoping mast, which allows workers to stand in an enclosed platform (330 pounds capacity) and move hands-free with a 360-degree range of motion.

WERNER LADDERS

Famed for its professional extension ladders and best-selling Podium platform ladder system, Werner Co. also recognizes that working at height sometimes only means a few inches from the ground.

"For these common situations, Werner's AP Series Portable Work Platforms are an ideal solution for a variety of projects on the job site and they are also used by consumers for home-related tasks," observes Chris Filardi, vice president of marketing for Werner Co. "The Aluminum Work Platform, model number AP-30, has a strong performance rating and is an essential product that many users rely on."

The model AP-30 Aluminum Pro Deck Work Platform

carries a Type IA rating for a 300-pound load capacity. Its smaller sibling, the AP-20, is rated for 225 pounds. The AP-30 has a large 48-by-16-inch standing area for working from side to side and is a great solution to use along walls and windows. The platform legs lock securely when in

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JLG's motorized

EcoLift and manual

LiftPod models offer

working heights of

up to 13 and 19

feet respectively.

Both are rated for

up to 330 pounds

of load.

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Werner Co.'s latest solutions for low level work are the rugged and versatile AP Series Personal Work Platforms, which provide 20 inches of lift from the floor and platforms either 39 or 48 inches wide.





INDUSTRYUPDATE

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by Ton На

use and fold underneath for compact storage. When open, the unit measures 20 9/16 inches tall, 58 3/4 inches wide and 19 1/16 inches deep. When closed, it measures iust 5 3/4 inches tall. 49 1/4 inches wide and 19 1/16

inches deep. It weighs approximately 18 pounds.

The model AP-20 has a 39 1/2-by-12inch platform and weighs 12 pounds. Both models have non-marring feet for slipresistance and minimized floor damage.

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